

## BECOME A CERTIFIED TRAINER IN THE SERVING LEADER MODEL

▶ **2-Day VIRTUAL Certification**  
**January 16 - 17, 2025**

This Serving Leader Train the Trainer Program (TTT) is a 2-day virtual training for leaders, trainers, coaches, and consultants interested in helping others learn and apply The Serving Leader Model®. TTT will certify you to incorporate the value and proprietary training resources of The Serving Leader Model® into your portfolio of tools and services.



### What You Will Gain:

- Reinforced understanding of The 5 Actions™ of Serving Leadership
- Certification to train others in The Serving Leader Model® and to utilize proprietary training tools and resources
- Professional skills to advance your coaching practice
- Access to all Serving Leader training materials, online courses, and tools within the Center for Serving Leadership's online portal
- Training design ideas and best practice strategies for implementing each of The Serving Leader courses
- A full year of monthly webinar support after completion of certification



### Prerequisite Requirements:

- Prior experience delivering training, leading group discussions, coaching, public speaking, or similar experiences
- Completion of a Center for Serving Leadership training program or plans to complete this training within six months after certification
- Prior leadership experience, minimally having managed or supervised others in a formal setting
- Prior reading of ***The Serving Leader: Five Powerful Actions to Transform Your Team, Business, and Community*** by John Stahl-Wert and Ken Jennings
- One personal and one professional reference that addresses the character qualities of the candidate (request reference form)

 **Click to Register Online**

For more info, contact: [Info@CenterforServingLeadership.com](mailto:Info@CenterforServingLeadership.com)  
or call: **412.376.5131**



THE SERVING LEADER  
TRAIN THE TRAINER PROGRAM



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## CERTIFICATION OVERVIEW/TOPICS COVERED



### Training Workbooks

Each participant in CSL's TTT certification will receive digital copies of 9 Training Facilitation Guides that cover each section of the Online Course, plus a Quick Reference Guide for facilitators.

The Facilitation Guides are:

1. Orientation
2. Run to Great Purpose
3. Raise the Bar
4. Blaze the Trail
5. Build on Strength
6. Upend the Pyramid
7. Breakthrough Goal
8. Commencement



### Practice Presentations

- Each class participant will be required to prepare and present one 15-minute Serving Leader Training to the class during the certification training.
- Detailed presentation instructions, materials, and preparation time will be provided by your instructor.
- Each presentation round will be followed by detailed feedback to provide the trainer with guidance to improve their skill.



### Facilitation Best Practices

- Best practice facilitation topics and techniques will be presented for each online Serving Leader Cohort section.



### Investment

**\$4,900** (2025 registration)

- TTT investment includes 12 months of live webinar support post certification.



### Class Size

- Minimum class size requirement: six persons total.
- Maximum class size capacity: nine persons total.
- Class size will be capped at nine persons to ensure the individual practice and feedback standards of CSL's TTT.



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